APRIL SADOWSKI
DESIGN | DEVELOPMENT | VOICE

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🌐 thedesigner.ws

📍 Xenia, Ohio

Technical Skills

Overview
Senior level management with focus on UI/UX design and experience in front-end development.

Management Skills
- » Business Management
- » Invoicing
- » Estimating
- » Project Scheduling

Software & Platform Skills
- » Adobe Creative Suite
- » PHPstorm
- » Visual Studio Code
- » MailChimp & Constant Contact
- » Google Analytics & Tag Manager
- » Google Looker Studio
- » Google & Facebook Ads
- » SEM Rush
- » MOZ
- » Mangools
- » Google Drive/MS Suite
- » GIT

Programming Skills
- » HTML
- » CSS/SCSS
- » Foundation 6
- » Bootstrap 4
- » WordPress
- » Umbraco

Other Skills
- » Digital Marketing
- » Email Marketing
- » Search Engine Optimization
- » Information Architecture
- » UI/UX Planning & Implementation
- » Semantic Markup & Technical SEO

Recent Experience
Additional employers are available on my website.

Edge Webware & U! Creative
Digital Marketing & Operations Manager | 2013-Present

Projects Included: Concept, design, and follow-through of websites and web/mobile applications. Website and content editing, project and team management, account management, customer relations and trafficking, estimating, digital marketing/search engine/email strategy and campaign management. Clients have included Cassano's, YMCA, The Ronald Reagan Presidential Foundation and Institute, Kings of Chaos, Shopsmith, Callisons, Hampton Fitness, and Huffy.

Public Media Connect: ThinkTV & CET
Art Director | 2007-2013

Projects Included: Concept, design, and follow-through of all newspaper ads, posters, banners, flyers, collateral, curriculum kits, board presentations, signage, and any other print design needed; web design and maintenance for specific projects; photography at events. Coordinate with vendors.

April Sadowski
Principal | 2003-Present

Projects Included: All designs, from start to finish, including CD's, collateral, branding, website design, implementing content management systems, flyers, emailers, photo retouching, and posters for clients such as LA County (through CBS Radio), Professional Latinos in Entertainment, Concordia Lutheran Church in Oakwood, DARKOH, Profound Logic Software, Behr Design, and Jim Crotty (Picture Ohio), working with the owners almost always directly.

Professional Education

The Modern College of Art & Design
Associate Degree of Applied Business in Advertising Art (2003)

Awards & Certifications

Awards Received: Publication in LogoLounge 7 in 2012 and iheartlogos Season 3 in 2013; Bronze ADDY's, 6 total, in 2007-2008 and 2011-2013; Emmy Nomination and NETA award of Best Instructional Media Product in 2011 for the You at the Zoo Website (CET/ThinkTV); Mercury Award Nomination in 2007. NETA award for Best Teacher Professional Development (Learning for the Mobile Page - CET/ThinkTV) in 2013.

Certifications Received: Google Ad Certifications for Search and Display