



April Sadowski
Graphic + Web Designer

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Location: Xenia, Ohio
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Ask me
what I do.

Technical Skills

Adobe CS4/CS5 (Dreamweaver, Photoshop, Flash, Illustrator, InDesign), HTML/CSS, Joomla 1.5, WordPress, QuarkXPress, Adobe Audition

Recent Creative Experience

Public Media Connect - ThinkTV & CET

Art Director
2007-Present

Projects Included: Concept, design, and follow-through of all newspaper ads, posters, banners, flyers, collateral, curriculum kits, board presentations, signage, and any other print design needed; website design and maintenance for specific projects (not their websites proper); photography at events.

Aibrean's Studio (self)

Principal
2003-Present

Projects Included: All designs, from start to finish, including CD's, collateral, branding, website design, implementing content management systems, flyers, emailers, photo retouching, and posters for clients such as La Corporacion Muzic, Professional Latinos in Entertainment, Vision Marketing Group, Concordia Lutheran Church in Oakwood, Profound Logic Software, and Jim Crotty (Picture Ohio), working with the owners almost always directly.

imagination | David K. Burnap Advertising | Cho Creative

Contracted as Graphic and Web Designer
2004-2007

Projects Included: Packaging for Titleist, newspaper ads for 2nd Swing, and point-of-purchase display rendering. | Website design and maintenance, poster and flyer design, copy writing, and other web and interactive materials for AIDA, AAA Ohio, and Trimble Engineering. | Flash animation design, flyers, posters, corporate collateral, direct mailers, brand guidelines, and other informational items for Ferrari, LexisNexis, NCR, Girl Scouts, Reynolds and Reynolds, and Standard Register. Was extended the opportunity to be Art Director, but declined as I had recently started employment with ThinkTV.

Write on Target

Graphic and Web Designer
2005-2006

Responsible for graphic/web design which included layout design and formatting for benefit communication packages, direct mail, flyers, posters, and logo design. Clients included MeadWestvaco, Circuit City, NewPage, General Cable, and Brunswick.

Professional Education

School of Advertising Art

Associate Degree of Applied Business in Advertising Art (2003)

Awards and Affiliations

Member of: Dayton Creative Syndicate, American Advertising Federation (Dayton)

Awards Received: Logo selected for publication in LogoLounge 7 in 2012; Bronze ADDY's in 2007, 2008, 2011, and 2012 for work done at Aibrean's Studio; Emmy Nomination and NETA award of Best Instructional Media Product in 2011 for the You at the Zoo Website (CET/ThinkTV); Mercury Award Nomination in 2007.