



April Sadowski

Graphic + Web Designer

april@thedesigner.ws
Xenia, Ohio
P: 937-736-0242

Technical Skills

Adobe CS5/CS6 (Dreamweaver, Photoshop, Flash, Illustrator, InDesign, Adobe Audition, Acrobat), HTML/CSS, Joomla 1.5, WordPress, QuarkXPress, Creative Writing, Voice Acting/Production

Recent Creative Experience

Public Media Connect - ThinkTV & CET

Art Director

2007-Present

Projects Included: Concept, design, and follow-through of all newspaper ads, posters, banners, flyers, collateral, curriculum kits, board presentations, signage, and any other print design needed; website design and maintenance for specific projects (not their websites proper); photography at events.

Aibrean's Studio (self)

Principal

2003-Present

Projects Included: All designs, from start to finish, including CD's, collateral, branding, website design, implementing content management systems, flyers, emailers, photo retouching, and posters for clients such as LA County (through CBS Radio), Professional Latinos in Entertainment, U! Creative, Concordia Lutheran Church in Oakwood, Profound Logic Software, and Jim Crotty (Picture Ohio), working with the owners almost always directly.

imagination | David K. Burnap Advertising | Cho Creative

Contracted as Graphic and Web Designer

2004-2007

Projects Included: Packaging for Titleist, newspaper ads for 2nd Swing, and point-of-purchase display rendering. | Website design and maintenance, poster and flyer design, copy writing, and other web and interactive materials for AIDA, AAA Ohio, and Trimble Engineering. | Flash animation design, flyers, posters, corporate collateral, direct mailers, brand guidelines, and other informational items for Ferrari, LexisNexis, NCR, Girl Scouts, Reynolds and Reynolds, and Standard Register. Was extended the opportunity to be Art Director, but declined as I had recently started employment with ThinkTV.

For experience in years prior, please view the full resume at www.thedesigner.ws/resume.

Professional Education

School of Advertising Art

Associate Degree of Applied Business in Advertising Art (2003)

Awards and Affiliations

Member of: Dayton Creative Syndicate, American Advertising Federation (Dayton), XACC

Awards Received: Publication in iheartlogos Season Three in 2013; Publication in LogoLounge Volume 7 in 2012; Emmy Nomination in 2011 (for You at the Zoo project), Best Instructional Media Product from the National Educational Telecommunications Association (NETA) in 2011 (for You at the Zoo project), Bronze ADDY in 2007, 2008, 2011, 2012, and 2013 for work at Aibrean's Studio; 2013 Bronze ADDY for work at ThinkTV/CET; Mercury Award Nomination in 2007